

10 March 2008

21st Anniversary Bristol Show continues the success of UK's largest Hi-fi and Home Cinema Exhibition.



- Sales usefully & surprisingly up on '07
- Public numbers approx same overall
- down a bit Friday / Up a bit Sunday
- UK Press up - Trade up - Overseas up
- Over 560 registered trade & press attended

THE UK Trade Show

Over 560 registered trade & press attended (plus many more who came in using exhibitors badges), peaking on Friday as anticipated. Sunday also had useful trade presence

- Trade attendance up substantially

THE Show for press

Press attendance was substantially up despite a conflict with the Toshiba product launch

- Two packed press conferences on Friday
- World launch of EARTH the Movie Blu-ray with LionsGate Films
- Euro premiere of Denon Blu-ray
- World first public demo of £10k Denon AV system
- Euro first public showing of Dolby Vision & Dolby Contrast

195 exhibiting brands

More brands and exhibiting companies than any other UK Show

Sales brand leader was Pioneer (AV & Screens) followed by strong sales from Sonos, Arcam, Onkyo and Cyrus

Becoming an international Show

Quite a few overseas distributors attended, plus lots of principals and management from overseas exhibitors. Every year the Show attracts more international visitors.

- Overseas press up usefully - even inc What Hi-fi India - Overseas distributors up, with a number of export sales reported

This year the strongest contingent was from the Netherlands, followed by Canada and Norway and then others from Italy, Belgium, Croatia, France, Finland, Germany, Greece, Japan, Russia, Switzerland, Sweden, Ukraine and the USA

The key comment, made over and over again by exhibitors was. that the visitors were of very high quality with not too many 'tyre kickers'

Smoothest operators

For exhibitors Bristol has always been the best organised Show and 2008 was no exception

BRISTOL 2009 - 20/21/22 Feb 2009

Exhibitor Quotes

Roger Batchelor - Denon

We had a huge room, yet every demo on every day Was packed to the gills. Another great year for Bristol

Craig Milnes - Wilson Benesch

Thanks for the best British Show.. by far!

Nathan - Chord Electronics

Everyone was great, the show was professional I could not believe how slick the operation was...

James Roth - Fatman

One hell of a busy show and exceptionally well organised

Martin Colloms Hi-fi CRITIC

Many thanks for once again delivering a great show

Larry Sadoo - JVC

We found the organisation of the event absolutely brilliant! and footfall on the stand was amazing.

Geoff Meads - Arcam

It was so busy, we had trouble getting in our own room

Roy Gregory - Hi-fi Plus

Another superb Bristol show

Chris Axford - projectiondesign

A brilliant show with lots of knowledgeable enthusiastic visitors

David Cain of Sonos

Good quality visitors, lots of sales at the show and fantastic coverage for the brand.

sound & vision bristol 2009

will be the 22nd year of the UK's largest and best hi-fi and home cinema show

friday 20 to sunday 22 february 2009